

Effective Date: November 28, 2025

This Privacy Policy describes how Zoya La Jolla ("we," "us," or "our") collects, uses, and discloses information about you when you visit, use, or make purchases from our website at <https://www.zoyalajolla.com> (the "Site") or use our services.

1. Information We Collect

We collect information from you in a few different ways when you use the Site or interact with us.

A. Personal Information You Directly Provide

We collect Personal Information that you voluntarily provide to us when you interact with the Site, such as when you:

- **Make a Reservation:** Name, email address, phone number, party size, date/time, and any special requests.
- **Place an Online Order (if applicable):** Name, billing and shipping address, phone number, email address, and payment information (processed by a third-party payment processor).
- **Fill out a Contact Form:** Name, email address, phone number, and the contents of your message.
- **Sign up for a Newsletter or Marketing Communications:** Email address.
- **Apply for a Job:** Contact information and resume details.
- **Interact with us for Special Events:** Details related to hosting an event.

B. Information Collected Automatically (Usage Data and Cookies)

When you access the Site, we automatically collect certain information about your device and your activity, including:

- **Log and Usage Data:** IP address, browser type, operating system, pages viewed, time spent on the Site, referring URLs, and links clicked.
- **Tracking Technologies:** We use cookies and similar tracking technologies (like web beacons and pixels) to track activity on our Site and store certain information.
 - **Cookies:** Small data files stored on your device that help us remember your preferences, process orders, and enhance your user experience.

2. How We Use Your Information

We use the information we collect for various business purposes, including:

- **Service Provision:** To process and confirm your reservations, prepare your food orders, and manage your account (if applicable).
- **Communication:** To respond to your inquiries, send administrative updates (like reservation confirmations or order status), and request feedback.
- **Marketing:** To send you newsletters, promotions, and special offers if you have consented to receive them. You can opt-out of marketing communications at any time.
- **Improvement:** To analyze usage trends, monitor the effectiveness of our marketing, and improve the functionality, content, and safety of our Site and services.
- **Security and Legal Compliance:** To prevent fraud, enforce our terms and policies, and comply with legal obligations.

3. Sharing and Disclosure of Your Information

We only share your information with third parties in the following circumstances:

- **Service Providers:** We share your information with trusted third-party vendors and service providers who perform services on our behalf, such as:
 - **Reservation Platforms** (e.g., Resy, OpenTable, etc., depending on what we use).
 - **Online Ordering & Delivery Platforms** (e.g., Toast, Seamless, DoorDash, etc.).
 - **Payment Processors** (to handle credit card transactions securely).
 - **Website Hosting and Analytics Providers.**
- **Business Transfers:** In connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business by another company.
- **Legal Requirements:** If required to do so by law or in the good faith belief that such action is necessary to (a) comply with a legal obligation, (b) protect and defend our rights or property, (c) act in urgent circumstances to protect the personal safety of users or the public, or (d) protect against legal liability.

4. Third-Party Websites

Our Site may contain links to third-party websites or services (e.g., social media pages, reservation system links). This Policy does not cover the privacy practices of those third parties. We encourage you to read the privacy policies of any third-party sites you visit.

5. Security of Your Information

We use technical and organizational measures designed to protect the security of any personal information we process. However, please remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to protect your Personal Information, we cannot guarantee its absolute security.

6. Your Privacy Rights and Choices

- **Opt-Out of Marketing:** You can choose to stop receiving marketing emails from us by following the unsubscribe instructions included in these emails.
- **Cookies:** Most web browsers are set to accept cookies by default. If you prefer, you can usually set your browser to remove or reject cookies. Note that rejecting cookies may affect the functionality of the Site (such as the ability to make reservations or place orders).
- **Access, Correction, or Deletion:** Depending on your location, you may have the right to request access to the personal information we hold about you, or to request correction or deletion of your information. Please contact us using the information below to make such a request.

7. Children's Privacy

Our Site is not directed to individuals under the age of 13. We do not knowingly collect Personal Information from children under 13. If you become aware that a child has provided us with Personal Information, please contact us, and we will take steps to delete that information.

8. Changes to this Policy

We may update this Privacy Policy from time to time. The updated version will be indicated by an updated "Effective Date" and the updated version will be effective as soon as it is accessible. We encourage you to review this Privacy Policy frequently to be informed of how we are protecting your information.

9. Contact Us

If you have questions or comments about this Policy, you may contact us at:

Zoya La Jolla

1000 Prospect St, La Jolla, CA 92037

Email: info@zoyalajolla.com

Phone: (858) 203-7049